

MBA Global

Course Details

EQF/MQF Level - **LEVEL 7**

ECTS Credits: **90 ECTS**

Duration of Study Programme

18 MONTHS

Awarding Body

PHASE 1: PEARSON (UK)

PHASE 2: UNIVERSITY OF DERBY

PHASE 3: UNIVERSITY OF DERBY

Intakes

OCTOBER & MAY

Course description

Our new **MBA GLOBAL** will equip you with the strategic knowledge and confidence to succeed and excel in managerial roles within the business sector. It is designed for a new generation of ambitious business professionals and graduates with an international outlook. The business world is experiencing rapid growth on an international scale and, now more than ever, managers within every industry need to devise with a strategy for global scalability. Throughout the course you will develop skills and study areas valued and needed by the industry.

SKILLS YOU WILL LEARN

- Strategic awareness and thinking
- Confident leadership
- Presenting logical and relevant arguments
- Critical evaluation
- Innovation and the confidence to challenge traditional ways of thinking

AREAS YOU WILL STUDY

- Strategic management
- Strategic leadership
- Risk
- Supply chain
- Sustainability

THE PURPOSE OF THIS DEGREE AND THE DEFINED PATHWAYS ARE:

- The advanced study of organisations, their management and the changing external context in which they operate.
- Preparation for and/or development of a career in business and management by developing skills at a professional level, or as preparation for research or further study in the area. This includes the development of positive and critical attitudes towards leadership, change and enterprise, so as to reflect the dynamism and vibrancy of the business and management environment.
- Development of the ability to apply knowledge and understanding of business and management to complex issues, both systematically and creatively, to improve business and management practice, including within an international context
- Development and enhancement of a range of general transferable skills and attributes, which, while being highly appropriate to a career in business, are not restricted to this
- Development of lifelong learning skills, including engendering an enthusiasm for business and for learning more generally as part of continuing personal and professional development.

What you will study

TO ACHIEVE THE MBA GLOBAL, YOU WILL NEED TO COMPLETE 30 ECTS AT EACH PHASE, TOTTALLING 90 ECTS. YOU WILL CONCLUDE PHASE 3 OF YOUR MBA GLOBAL STUDIES WITH A DISSERTATION WORTH 30 ECTS.

PHASE ONE - 30 ECTS

EDEXCEL BTEC LEVEL 7 DIPLOMA IN STRATEGIC MANAGEMENT AND LEADERSHIP

- Developing Strategic Management and Leadership Skills
- Professional Development for Strategic Managers
- Strategic Change Management
- Strategic Marketing Management*
- Strategic Human Resource Management*
- Managing Financial Principles and Techniques*

*Subject to changes



PHASE TWO - 30 ECTS

UNIVERSITY OF DERBY

BUSINESS RESEARCH METHODS AND DATA ANALYSIS – reflecting how managers need to be able to conduct business research in a systematic and objective manner so they can assess new business opportunities or potential future strategies. This module prepares you to apply your dissertation or corporate placement project in an organisational or industry context, and to undertake management interventions in the workplace. It brings your knowledge of your own area of professional practice together with the skills to investigate issues of professional concern. You will pursue research interests, address workplace problems and report on them in a manner consistent with the demands of masters level study.

RISK MANAGEMENT IN A GLOBAL CONTEXT– providing a critical analysis of the management of risks within the global business environment, and how effective management can lead to successful performance. Using a variety of live and historic case studies, you will consider risk identification strategies, risk analysis approaches, and the management of risks.

GLOBAL SUPPLY CHAIN MANAGEMENT AND LOGISTICS – taking an in-depth look at the increasing need for managing the global supply chain effectively. This aspect of an organisation is seen as a 'strategic asset' which can improve efficiency, customer satisfaction and financial results. As a consequence, managing the supply chain is key in terms of how an organisation performs to meet its goals and strategy.

*Subject to changes

PHASE THREE - 30 ECTS

UNIVERSITY OF DERBY – MASTER OF BUSINESS ADMINISTRATION (MBA GLOBAL)

DISSERTATION / CORPORATE PLACEMENT PROJECT

DURING THE PROGRAMME, YOU WILL ALSO ATTEND TWO SUPPORT MODULES TO DEVELOP YOUR PERSONAL BUSINESS SKILLS AND ENHANCE YOUR CAREER COACHING AND MENTORING SKILLS.



HOW YOU WILL LEARN

This programme is delivered with a flexible classroom-based method, through a variety of course materials, case studies, discussions, presentations, enquiry-based learning and problem-solving activities. We provide you with key reading and research activities, and you will make the most of our own teaching portal.

METHOD OF ASSESSMENT

A range of assessments, commensurate with level 7 requirements has been devised and the programmes operate within the University's Regulatory Framework and conform to its regulations on assessment. A flexible approach has been taken in developing the assessment strategy, to allow for the diverse nature of the student cohorts as well as the different learning preferences of individual students. Additionally, requirements of the Chartered Management Institute has been taken into consideration so that students' employability is enhanced and those who wish to gain relevant affiliation/recognition are assisted in doing so.

Formative assessment will be provided across the breadth of modules to provide students with a structured learning approach, as well as feedback opportunities. The process may include self assessment, peer review, tutor feedback, and come from exercises based on, for example, enquiry based learning and problem based learning activities. Summative assessment will aid students in developing Masters' levels in knowledge, skills and personal development. Over the course of a programme students will experience different assessment methods which may include computer aided tests, research projects, work based reports, case study analysis, patchwork assessment, and reflective reports.

In all cases, assessment is directly related to either a student's personal development or in applying solutions to their own organisations or case study organisations. In all programmes the final assessment at Master's level will normally be a major piece of independent research and application. This challenges students to demonstrate a wide range of knowledge and skills.

ENTRY REQUIREMENTS

- You should normally hold a good honours degree (minimum upper second class) in any subject, or a professional qualification deemed to be of equivalent standing.

OR

- Significant management experience and a substantial record of achievement. Candidates meeting this criteria may not have previously studied at university.

In addition to graduate status, part time students will be expected to have a level of work experience. The evidence will be assessed on an individual basis and should be supported by employer references.

ENGLISH LANGUAGE QUALIFICATION

If English is not your first language you will need: **IELTS 6.5** (with at least 5.5 in each component)

Students should produce copies of certificates, full CV in EuroFormat and passport-size photo.

